

The background features a repeating pattern of white, five-pointed stars scattered across a light gray field. Faintly visible in the background is the text '4P&B!' in a bold, sans-serif font, repeated in a grid-like pattern.

ISMAEL CALVO

Selected Works

Graphic Designer Founder — MonoCoco Studio 2017/2026 **4P&B!** Basel.Switzerland.1989 → *NOW* Outes.A Coruña

WORKS

APPAREL
FOCUSED
GRAPHIC
DESIGNER WITH
EXPERIENCE
ACROSS
FAST-PACED,
TREND-DRIVEN
PROJECTS FOR
GLOBAL
BRANDS AND
DIGITAL
CREATORS.

FOCUSED ON
TRANSLATING
REFERENCES,
TRENDS AND
LOOSE
CREATIVE
DIRECTION INTO
COMMERCIALLY
VIABLE
GRAPHICS.



MADKAT®

Capsule designs for the clothing brand of content creator **Rubius**.



OGS BRAND®

Apparel graphics and visual assets for the clothing brand of streamer **IlloJuan**.



PARTIDAZO DE YOUTUBERS 5

Official merchandise design for the football event organized by **DjMarriO**.



EYSSIEN®

Brand identity and apparel graphics for the upcoming clothing brand.



Pull&Bear

CONCEPT PROPOSAL

Apparel Graphics & Capsule Design



MADKAT

APPAREL GRAPHICS DEVELOPED FOR
MADKAT, THE CLOTHING BRAND OF
CONTENT CREATOR RUBIUS.

MULTIPLE DROPS AND
COLLABORATIONS, INCLUDING
MADKAT × FAST & FURIOUS.





MADKAT®

Developed apparel graphics using licensed assets from Universal Pictures, adapting them into original designs aligned with MADKAT's visual language.

Worked under fast turnaround times and evolving creative input, translating references into production-ready designs.

Also created promotional visuals and defined color direction for additional products such as the Madkat Lab Keyboard.

Client
Rubius

Brand
Madkat

Year
2025

Services
Apparel Graphics
Capsule Design
Promotional Visuals

OGS BRAND



APPAREL GRAPHICS FOR OGS BRAND,
CREATED WITH ILLOJUAN.

MULTIPLE DROPS BETWEEN 2023 AND 2025.





OGS BRAND®

Designed graphics across multiple collections, working with both defined guidelines and open creative direction.

The visual language combined humor, internet culture and creator-driven references, translated into bold, commercially focused designs.

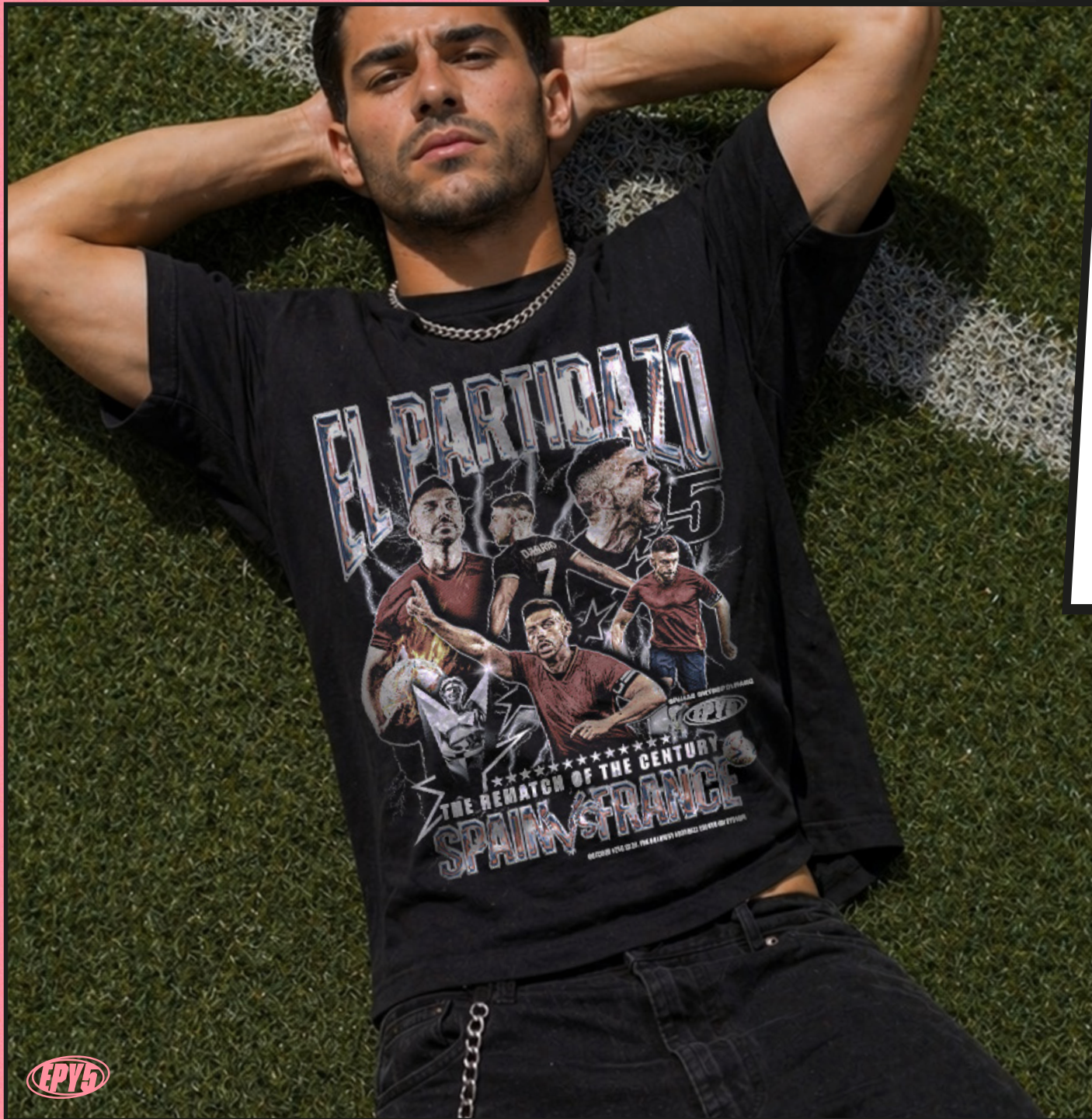
Built for fast production cycles and direct audience connection.

Client
Illojuan

Brand
Og's Brand

Year
2023-
2025

Services
Apparel Graphics
Visuals for Website



EPY5

MATCH TEE DESIGN FOR
"EL PARTIDAZO DE YOUTUBERS 5".

BUILT AROUND A 90S
FOOTBALL AESTHETIC.



EL PARTIDAZO DE YOUTUBERS 5™

Developed under strict image rights limitations, building the design around available assets.

Focused on bold typography, layered composition and high-contrast textures to maximize visual impact.

Delivered under tight deadlines for event merchandising.

Client
DjMاريو

Event
El partidazo de Youtubers 5

Year
2024

Services
Apparel Graphics
Merch Design

EYSSSIEN



FOOTBALL HERITAGE MEETS 2000S
AESTHETICS.

A CONTEMPORARY STREETWEAR LABEL
DEVELOPED WITH ADRI CONTRERAS,
BLENDING SPORT CULTURE AND MODERN
FASHION CODES.

COMING
SOON





EYSSIEN®

Developed the visual identity and apparel graphics from concept to execution.

Built a cohesive brand language focused on strong logos, minimal graphics and scalable applications across garments.

Designed to align with current trends while maintaining long-term brand consistency.

Client
Adri Contreras

Brand
Eyssien

Year
2026

Services
Brand Identity
Apparel Graphics
Art Direction

PULL&BEAR

RANCHO GRANDE — CAPSULE CONCEPT
APPAREL GRAPHICS & CAPSULE DESIGN

Self-initiated project exploring a western-inspired capsule, combining graphic development, product application and visual direction aligned with Pull&Bear's target audience.

Rancho grande Longsleeve



**Designed with a focus on wearable graphics, trend relevance and retail adaptability.*

Rancho Grande Hoodie



Rancho Grande shirt



Rancho Grande Jacket





Rancho Grande

Full capsule direction including graphics, garment application and visual presentation.

PULL&BEAR

ADDITIONAL GRAPHICS — PRODUCT RANGE

Selection of self-initiated designs showcasing versatility across different product categories, graphic styles and applications within the Pull&Bear context.

STWD Worldwide T-Shirt



STWD Worldwide Longsleeve



STWD Ibiza Swim Trunk



European Racing Club Longsleeve





AVAILABLE FOR IN-HOUSE ROLES
& FREELANCE COLLABORATIONS

Graphic Designer / Apparel Graphics / Brand Identity
monococostudio.com — 619 31 56 14